



4th Bi-Annual International  
**EUROPEAN WOMEN INVENTORS  
& INNOVATORS NETWORK**  
**EXHIBITION, CONFERENCE & AWARDS CEREMONY**



*Accelerating Growth in Product and Service  
Innovation in Europe and Beyond For Significant  
Economic Growth and Social Impact*

27 - 28 November 2013  
The Tekniska Museet  
Stockholm, Sweden

27 November 2013

Conference & Exhibition, Tekniska Museet  
Evening Reception, Stockholm City Hall

28 November 2013

Conference & Exhibition, Tekniska Museet  
Business Match Making, Tekniska Museet,  
The Award Ceremony, Sheraton Hotel, Stockholm

\* This agenda may be subject to change due to circumstances beyond our control. Due to a limited budget the main language at the event shall be English.

*“On behalf of the Global Women Inventors & Innovators Network (GWIIN) and QSAVE Sweden, it gives us great pleasure to welcome you all to another fascinating international EUWIIN Conference & Awards. Please take advantage of the opportunity to network and the benefits that can be derived from this event in relation to the social and economic empowerment of women and the fast-tracking of skills development and knowledge transfer. Special attention has been given to intellectual property rights, access to finance, product development, manufacturing, equity and commercialization, international trade and all aspects covering the successful exploitation of viable innovative ideas.”*

### **Dr Bola Olabisi**

*Founder & Director, European Union Women Inventors & Innovators Network (EUWIIN)  
& Global Women Inventors & Innovators Network (GWIIN), United Kingdom*

### **Local Planning Steering Group**

#### **Ms Åsa Magnusson**

*EUWIIN Event 2013 Country Co-Organiser and Director QSAVE Sweden*

#### **Ms Ann Dohse**

*Founder, Svenskt Uppfinnare Museum*

#### **Ms Elinora Inga Sigurdardottir**

*President, KVENN, Iceland*

### **Event Hostesses 2013**

#### *Moderators*



#### **ANGELA WADE**

Principal Coordinator for Events, Global Women Inventors & Innovators Network (GWIIN)  
United Kingdom



#### **KARIN NILSSON**

International Policy Adviser, RFSU- IPPF Sweden

### **The EUWIIN Judging Panel**

#### **Under the chairmanship of Ms Diane Morris**

*Immediate Past President of the International Alliance for Women (TIAW)*

#### **Ms Eva Samuelsson**

*Director of Aurum Consulting Ltd with focus on enhancing supplier-customer value and business process improvement, United Kingdom*

#### **Mr Julius Valsson**

*Rheumatologist Medical Practitioner, Board Member Icelandic Inventors and Innovators Association, Iceland*

#### **Mr Orjan Strandberg**

*Chairman STIK- Stockholms Innovatörskrets and Board member, SUF Svenska Uppfinnareföreningen, Sweden*

#### **Ms Raffaella Di Sante**

*Faculty Member of Mechanical and Thermal Measurements at University of Bologna, Italy*

#### **Ms Vivvi Jokk**

*QUIN, Estonia*

#### **Kristina Kallur**

*Kväsig AB Entrepreneur & Project Management For Innovative SME's, Sweden*

#### **Engr. Abu Ozigi**

*Director (Technology, Innovation & Infrastructure) Small And Medium Enterprises Development Agency Of Nigeria (SMEDAN) Abuja, Nigeria*

#### **Judging Facilitator**

*Ms Fisayo Olabisi, Post Graduate Student, Medical Engineering, Queen Mary University, United Kingdom*

## CONFERENCE AGENDA WEDNESDAY, 27 NOVEMBER 2013

10H00 - 10H30 ARRIVALS / REGISTRATION / TEA / COFFEE  
10H15 - 11H00 INTRODUCTION & OPENING CEREMONY

### WELCOME ADDRESS

MR NILS OLANDER, CURATOR, The Tekniska Museet, Stockholm, Sweden

### PURPOSE & INTRODUCTION

DR BOLA OLABI, Director, European Women Inventors & Innovators Network (EUWIIN)  
International & CEO, Global Women Inventors & Innovators Network (GWIIN)

### SPECIAL GUEST SPEAKERS ADDRESS

HON MARIA ARNHOLM, Minister For Gender Equality & Deputy Minister For Education (TBC)  
HON PROF VIOLA A. ONWULIRI, Minister of State of Foreign Affairs, Nigeria  
HON MARGARETA CEDERFELT MP, Sweden  
MS JENNY GARDNER, Director, UK Trade & Investment, Sweden

### 11H00 - 11H30: SPECIAL ADDRESS

MR GIUSEPPE RUOTOLI, European Commission DG Innovation & Research, Brussels, Belgium

### 11H30 - 11H50 MORNING TEA BREAK

### 11H50 - 12H20 INVENTOR CASE STUDIES: SETTING THE SCENE

MS ASA MAGNUSSUM 2011 EUWIIN Overall Award Winner & Inventor Of Quicksave Sweden  
MS. EPP SONGISEPP, Senior Researcher & Inventor, Bio-Competence Centre Of Healthy Dairy Products Llc, Estonia

### 12H20 - 13H20 PLENARY SESSION ONE DRIVING INNOVATION & ENTERPRISE IN THE ECONOMY

MS GUNILLA THORSTENSSON, Programansvarig, Främja Kvinnors Företagande, Tillväxtverket, Sweden  
MS ELLEN CORKE, Open Innovation Director, Oral Health, Research & Development, GlaxoSmithkline, United Kingdom  
DR ANDREAS UHMEIER, ALMI Sweden  
Q&A

### 13H20 - 14H20 LUNCH BREAK & TOUR OF THE MUSEUM

### 14H20 - 14H45: IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN ACCELERATING GROWTH

MS CECILIA FRÖDERBERG, Project Manager, Swedish Patent And Registration Office (PRV)

### 14H45 - 15H30: SOCIAL AND ECONOMIC EMPOWERMENT OF WOMEN IN RELATION TO SCIENCE AND INNOVATION

MS INGRID THURESSON, Women In Science, Engineering & Technology (WITEC)  
DR. MIKAEL ALLAN MIKELSSON, Science and Innovation Officer, British Embassy Stockholm

### 15H30 - 16H20 ANGELS CORNER - PITCHING FOR SUCCESS

INTERACTIVE SESSION WITH INVENTORS & INNOVATORS PRESENTING THEIR PRODUCTS TO A PANEL OF SPECIALISTS FOR SOME FRANK PROGRESSIVE FEEDBACK - This is NOT the Judging Panel.

### SPECIALIST PANEL

CHAIR: DR JOANNE WHITAKER, Head Of Intellectual Property Commercialisation, Loughborough University, United Kingdom  
MS AMY GESCHKE, Director, Consumer Health Care Nutrition, GlaxoSmithkline  
MS ANNE-MARI RANNAMÄE, President, QUIN Estonia  
MR ADEBAYO JONES, Image & Sustainable Design Consultant, United Kingdom  
MS LUNA SHAMSUDDOHA, Chairman, DOHATEC, Bangladesh  
MS MAGARET WOOD, Managing Director, ICW Ltd, United Kingdom  
MS MAILA HAKALA, President, QUIN Finland

### 16H20 - 16H30 MATCH MAKING CLARIFIED - ENTERPRISE EUROPÉ NETWORK 16H30 CLOSE

WEDNESDAY, 27 NOVEMBER 2013

19H00 - 20H30

EVENING RECEPTION  
CITY HALL OF STOCKHOLM

## CONFERENCE AGENDA THURSDAY, 28 NOVEMBER 2013

### 10H00 - 10H15 ARRIVALS & TEA / COFFEE

### 10H00 - 16H00 \* FRINGE EVENT ONE TO ONE MATCH-MAKING PROGRAMME OPPORTUNITY, ENTERPRISE EUROPÉ NETWORK

### 10H15 - 10H30 CROWD FUNDING AS AN INVESTMENT OPPORTUNITY

MS SUSAN SJÖLUND, CMO, FUNDEDBYME + EQUITY

## \*EUROPE & EMERGING NEW MARKETS

11H00 - 12H00 EURO-AFRICA ROUNDTABLE FOR INNOVATION & ENTERPRISE - A LOOK AT NIGERIA

MS SARAH A. PANE, Special Adviser to The President of Nigeria (on Social Development & Special Duties)

DR NGOZI JULIET OLEJEME, Nigeria Social Insurance Fund (NSITF)

ENGR. ABU OZIGI, Director (Technology, Innovation & Infrastructure) Small and Medium Enterprises Development Agency Of Nigeria (SMEDAN) Abuja, Nigeria

12H00 - 13H00 LUNCH BREAK & TOUR OF THE MUSEUM

13H00 - 13H30 INNOVATION TECHNIQUES FOR ECONOMIC GROWTH

MR KAJ MICKOS, Professor Emeritus In Innovation Techniques, Sweden

13H30 - 15H00 FOCUS ON INTERNATIONAL MARKET & PARTNERSHIP OPPORTUNITIES

MS MILENA CVIJANOVICH, Sustainable Innovation, MCM Design Studio, Switzerland

MR KJELL HEDBERG, Stockholm Innovations Association (STIK) Sweden

MS ELINORA INGA SIGURDARDOTTIR, President, KVENN Iceland

MS LUNA SHAMSUDDOHA, Chairman, DOHATEC, Bangladesh

MS GIA GASPARD TAYLOR, President, Network Rural Women Producers, Trinidad & Tobago

15H00 - 15H30 CONNECT SWEDEN HIGHLIGHT INVESTMENT SOLUTIONS

15H30 - 16H30 FINAL TOUR OF THE MUSEUM

16H30 CLOSE

THURSDAY, 28 NOVEMBER 2013,  
19H00 -21H30  
AWARDS EVENING DINNER CEREMONY

19H00 - 21H30 EUWIIN INTERNATIONAL AWARD DINNER & CEREMONY  
SPECIAL GUEST

HON ANNA MARIA CORAZZA BILDT, Sweden, MEP

Including

SUSTAINABILITY ECO-FRIENDLY FASHION (SEFF) SHOW

CHOREOGRAPHY: MR ADEBAYO JONES, Image & Sustainable Design Consultant

TILLVÄXT  
VERKET

SWEDISH AGENCY FOR ECONOMIC AND REGIONAL GROWTH



British Embassy  
Stockholm

WOMEN'S  
ENTREPRENEURSHIP  
STRENGTHENS  
SWEDEN

STIK  
STOCKHOLMS INNOVATORSKRÉTS

KVENN  
Félag kvenna i myrkópun

Svenskt  
UppfinnareMuseum

ADEBAYO JONES

FACE  
STOCKHOLM



SUSTAINABLE ECO-FASHION SHOW  
CHOREOGRAPHY BY ADEBAYO JONES



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We have sought to ensure that all information has been obtained from reliable sources. However, the accuracy and completeness of any information provided cannot be guaranteed, and we accept no responsibility for any errors or omissions or any consequences arising from its use.

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